

Julie Moran Alterio

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PROFILE

Tech-savvy writer with a knack for quirky, deeply researched explorations of the ways commerce and culture connect, whether it's in the local food movement or on Facebook. Analytical thinker and trend-spotter who sees the story behind the numbers in an SEC filing. Skilled at interviewing and profiling CEOs as well as entrepreneurs with just a dream and a pending patent. Adept at blogging, social networking and digital photography.

EXPERIENCE

[The Journal News/LoHud.com](http://www.lohud.com) (Gannett daily newspaper and Web site for Westchester, Putnam and Rockland counties in the Lower Hudson Valley of New York)

Senior reporter/business and technology news (2001-2009)

- Wrote a mix of hard news, trend features and enterprise packages that frequently went to 1A or the centerpiece of the Sunday business section. Covered technology, consumer trends, the economy, small business, corporate strategy, the workplace and the housing market.
- Covered IBM Corp. with breaking news and in-depth features, including reports on outsourcing to India, executive strategy, annual meetings, pensions and scientific breakthroughs.
- Proposed Parents' Place blog (<http://parentsplace.lohudblogs.com/>) and contributed more than 600 posts since it was created in July 2006.
- Developed parenting as an adjunct beat, writing about such topics as software for babies, high-tech toys, mothers in the workplace, "mompreneurs" and an award-winning report on protecting kids from online porn.
- Used Web social networking tools, including Twitter, to source stories and engage the community in discussions.
- Took lead role in yearly business special section, developing the theme, generating budget lines, coaching reporters and writing the lead story. Topics included business of health care, diversity and the local work force.
- Took photos for the newspaper and blog. Arranged photo and video shoots. Produced video segments, recorded voice-overs and appeared as an on-camera reporter during partnership with WRNN. Reported and assigned graphics.

Special editor/business news (1999 to 2001)

- In charge of Monday business section, including in-depth corporate profiles. Edited and designed business section fronts. Coached reporters. Edited photos and charts. Chose wire stories.

[The Advocate/Greenwich Time](http://www.theadvocate.com) (Daily newspapers in southern Connecticut)

Business editor (1998-1999)

- Responsible for eight business sections a week. Led staff of four. Assigned stories, photos and graphics. Edited and rewrote stories. Coached writers and coordinated free-lancers. Supervised production. Designed centerpieces and special sections. Hired and evaluated staff. Coordinated with business community. Participated in senior editorial and key management meetings. Wrote feature and breaking news stories.

News editor/assistant news editor/copy editor (1995-1998)

- In the slot four nights a week with responsibility for A1 page design, headlines, captions and editing. Led nightly news meeting. Rewrote stories and edited photos and charts. Supervised nine-person copy desk. Trained and hired staff.

Taconic Media (Publisher of six weekly newspapers for Dutchess County, N.Y.)

Weekend editor/senior reporter (1993-1995)

- As weekend editor, edited and supervised design and production of 40- to 56-page arts and entertainment weekly. Liaisoned with arts community. Assigned feature stories to staff of 11 reporters. Coordinated photographers and columnists and coached interns.
- As senior reporter and photographer, wrote in-depth package on the death penalty in New York, reported on local cross-burning and covered community news.

AWARDS

Front Page Awards, Newswomen's Club of New York

- Business Reporting, 2006

The Journal News Mighty Pen Awards

- Multiple awards for writing, feature reporting, explanatory journalism and diversity

New England Associated Press News Executives Association

- Special Coverage Design, First Place, 1999 (Shared)

Society of Professional Journalists, Connecticut Chapter

- Headline Writing, First Place, 1998
- Business Writing, Honorable Mention, 1998

New York State Press Association's Better Newspaper Contest

- Community Leadership, Honorable Mention, 1995
- Writer of the Year, First Place, 1994

PROFESSIONAL TRAINING

- National Writers Workshop, 2005
- Society of American Business Editors and Writers, Technology Conference, 2001
- American Press Institute, Business Editors Seminar, 1998
- Times Mirror Leadership Institute for Managers, 1998
- Connecticut SPJ Computer-Assisted Reporting Conference, 1998

EDUCATION

Manhattanville College

- Graduate coursework in the writing program

State University of New York at Buffalo

- BA English, 1993

PROFESSIONAL ORGANIZATIONS

- Newswomen's Club of New York
- Society of American Business Editors and Writers